



# Donating to Touchstone

For 25 years, Touchstone has been committed to bringing effective solutions to the complex situations that all families sometimes face. We look forward to the next 25 years when we can provide a support system of appropriate help to any family in Richmond when needed.

We have many different levels of donation and benefits, and we welcome your generous support.

Donation levels		Benefits
<b>Diamond</b>	Over \$5,000	Touchstone Rock Photo frame and certificate Vancouver Sun/Province PR Sing Tao/Ming Pao (as required) Richmond Newspapers Annual Report Endowment – pin Plus all recognition noted for Premier League Sponsors below
<b>Ruby</b>	\$2,500 – \$4,999	Photo frame and certificate Richmond Newspapers Sing Tao/Ming Pao (as required) Plus all recognition noted for Premier League Sponsors below
<b>Amethyst</b>	\$1,000 – \$2,499	Photo frame and certificate Plus all recognition noted for Premier League Sponsors below
<b>Jade</b>	Up to \$999	All recognition noted for Premier League Sponsors below
<b>Premier League</b>	Monthly donation	Tax receipt Twice a year, you will be invited to attend an event where you will be briefed on Touchstone's current work and recent experiences. Plus all recognition noted for Family Champions below.
<b>Family Champions</b>	Gifts in kind as needed	Annual Report Updates and discounted admission to workshops and events conducted by Touchstone throughout the year. Bi-Annual Newsletter Website recognition and link



## What you can do

## Donate Monthly

Your tax-deductible gift will help Touchstone's critical, community-led programs that reach out and give support to vulnerable families. In return, you will receive updates on Touchstone's ongoing work, *special invitations to Touchstone events*, and an *annual consolidated gift statement to aid in your tax preparations*.

NOTE: Many companies and organizations will match the charitable gifts of their employees and sometimes even retirees and spouses of staff.

### Benefits of monthly giving

- you choose the method of payment.
- receive one tax receipt at the end of the year.
- you can change or stop your monthly gift at any time.
- you are helping Touchstone keep administration costs low and provide a dependable stream of revenue for counseling programs.

## What you can do

## Join our Front Porch Team

A special group of donors willing and able to make a significant pledge to Touchstone's mission of Strengthening Family – Building Community in Richmond.

This group will be composed of people who have committed to making a donation of \$750 or more each year and who are willing to repeat this commitment over a period of years. These are the friends of Touchstone who we will come to know well and upon whom we will depend as the foundation of our operations.

As a member of the Front Porch Team, you will join a group of extraordinary individuals who care deeply about changing the community for the better. Twice a year, you will be invited to attend an event where we will brief you on our activities and experiences. If you are interested in joining this dedicated group, please contact Georgina Patko, Director of Fund Development at 604-207-5046 or indicate your intention when you send your gift and Georgina will call you at your convenience.

## What you can do

## Honour someone special

By choosing a gift of counseling for any occasion, you're giving so many kinds of gift in one – the gift of hope and a better life for a person, their family and community.

Choose a gift that does a world of good – and we'll send a personalized card to your friends and family.

If you choose to use your gift to honour someone special, Touchstone will send a card to him or her advising that you have made a gift in their name. All we require from you is:

- the purpose of the gift
- the name of the person being honoured
- your relationship to that person
- their mailing address

We do not disclose the amount of the gift given. And because you are making the gift, you are the one to receive the tax receipt and our thanks.

We can send a notification card on your behalf or you can send it yourself – the choice is yours.

### **Tribute Gift**

Express your gratitude, respect or love with a gift that will help someone open the door to healing and – a gift that feels like a miracle.

### **Birthday**

What do you give someone who has everything? Celebrate that special birthday with a gift that will provide transformational counseling, a gift that makes a difference.

### **In Memory**

What better way to express your love in memoriam than with a gift that shows deep compassion in action and allows families to find peace.

To select a gift in honour of someone special, please call the Touchstone office at 604-207-5046.

## What you can do

## Corporate Giving

Community health is everyone's business.

By joining in partnership with Touchstone to open the door to healing for families, corporations can not only play an important role in changing peoples' lives, but at the same time inspire their employees, gain recognition for their philanthropy and foster a reputation for social responsibility. Touchstone has over 25 years of experience in world-changing counselling programs. Join us.

There are several ways companies can become involved in Touchstone's vital work:

**Family Champion** Your company will become part of a special circle to be notified when occasion arises regarding a child's particular need, maybe skates for a budding hockey player, or art supplies for an upcoming artist, etc. We encourage your employees to support the company initiative to contribute a gift-in-kind and share the recipient family's joy in helping their child successfully move forward in their goals.

**Sponsorship** Opportunities range from one-time sponsorship of specific events to multi-year funding of specific projects. Touchstone would be happy to discuss sponsorship options, large or small, that fit your corporation's market and interests.

**Workplace giving and matching gifts** Touchstone is extremely grateful to the corporations that support our programs through workplace giving and matching gifts. Workplace giving is a convenient way for employees to support Touchstone by making charitable contributions through automatic payroll deduction. Corporations may choose to demonstrate their commitment to philanthropy and to their employee's families by matching charitable contributions made by employees. Touchstone can recognize this support in various ways, from framed Certificates of Appreciation and photographs to special presentations by Touchstone staff or program partners.

**Public awareness** A simple and no- or low-cost way to support Touchstone is through raising public awareness of our work. Your corporation can help by displaying brochures in your office or retail locations, by placing inserts or notices in your customer mailings or publications, or by hosting informational sessions for your staff or clients.

**Employee fundraising** If you have an idea to raise funds among your colleagues, we'd love to hear from you.